## Innovative Tools

to Make Great Plans Happen!

What Burlington VT did with planBTV...



New Partners for Smart Growth Conference January 29, 2015

## Church Street Marketplace

1979

**Today** 





## Burlington's Waterfront

1970s

Today





## Unique "Urban" Experience in VT









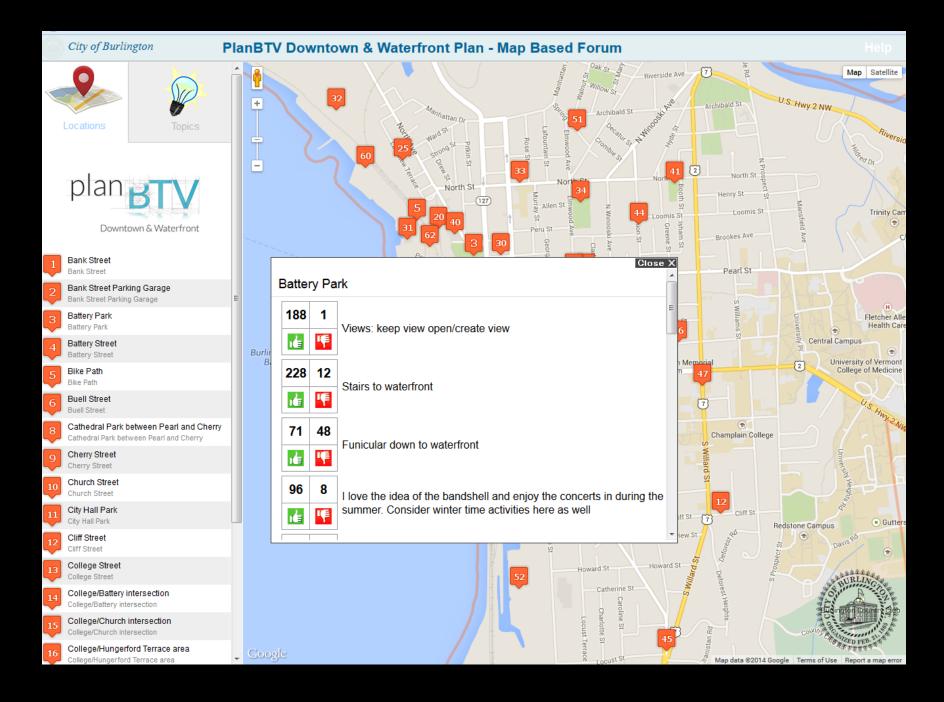








# So what's this all about?







Topi

Activities/Events

Agriculture

Architecture

Bicycles

Character of City

Community Space

Development

Environment

Farmer's Market

Green Buildings

#### Housing

Open Space

Parking

Pedestrians

Permitting Process

Public Art

Public Input in Planning

Public/Private Partnerships

Recreation

Renewable Energy

Share your thoughts on broader regional topics

#### Housing

39 0

Baby boomers are going to be looking for affordable housing- moving into something less intense for maintenance and upkeep. Live somewhere walkable, affordable, things to do.

45 13

The current zoning has created college ghetto between downtown and UVM



Current zoning is discouraging families and anyone who isn't a college student from living near downtown



Housing is either 1) subsidized low-income 2) college students or 3) very expensive. Housing is needed for young families or young professionals!



Focus needed on affordable housing, should be a priority



Map property values



More single family housing needed for sale in city!



A Magazine! What?



## Attractive & Visually Pleasing Layout

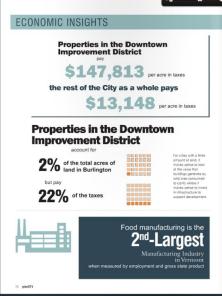
- Lots of pictures
- Less text get to the point
- Make it FUN!







- •Infographics...
- ...convey a lot of great information in a FUN way.





Burlington's Downtown Burlingtonians or Chittenden County

The majority of

French Canadians Downtown's shoppers

Who's Shopping in Downtown Burlington?

1 MILLION **Square Feet** 

Downtown Burlington has the highest commercial rents in the region.

that exists today. There are 100 parcels with significant development potential, reflecting nearly 120



### HOUSING INSIGHTS Population Under 35 Types of Homes in the Downtown & Waterfront WOW. Only 12% of homes in Burlington's de Not so old... Downtown & Study Area Types of Households Downtown and Waterfront Households that study area rent their homes 2010 Rent

## HOUSING INSIGHTS A household could likely **\$833** median income for a Burlingtonian. Residential Vacancy Rates \$1,250 is the average market rent in Burlington. Composition of Rental households in the Downtown and Waterfront study area receive project-based Housing Stock



paying at least 30% of their

\$81,000



## **HOUSING NUT**

Burlington — abounding with business, shopping, dining, entertainment and waterfront recreation —downtown Burlington has an extreme shortage of housing. Yet Burlington's downtown is a location that is a highly desirable place to live for young professionals, emptynesters, students, and others because of its urban

With almost 30% of the housing units in the downtown and waterfront considered "affordable" under typical definitions Wallington and its non-profit housing partners have done an outstanding job of providing for the normalized many income, seniors and disabled tenants. On the other end of the spectrum, condominium development in pre-or years that demonstrated the ability of the market to provide higher-end housing. Yet in the middle there is a gap— a growing number of prospective residents who can't afford the high-end market-rate units, yet have too much income to qualify for subsidized "affordable" units. And very few new units of any kind — low, middle, or high — are coming on-line to meet the demand. This is not unique to borlington — it is a common and deep problem that affects amay cities, and college towns in particular, resulting in a loss of economic activity and missed opportunities to build social capital.

#### MORE HOUSING PERIOD...

Previous studies have all called for more housing in Burlington, clining the importance of enuising a full closes section of people to live downtown and in the surrounding neighborhoods. Provising the around and development of the provided of the provide country are working in our favor - the baby-boomers are looking to downsize and live in close proximity to work, entertainment, culture, and services, while the milennials (students and young professionals) are looking to become active participants in an urban illestvie, drive less ill at all, and also want to live close

A greater diversity of housing choices will ensure a broader and healthier offerings such as hardware, electronics, grocery, and general retail. More housing will support rapidly growing businesses that are desperate to attract and retain a highly educated workforce. More housing will also support the itality workers that are the backbone of our service economy and

their rural counterparts given the reduced

to encourage the creation of significantly affordable market-rate units. The time

SO, TIME TO BRING OUT THE NUTCRACKER!

#### REDUCING REGULATORY BARRIERS

REQUEST RESULTION MARKETS

Dotted an needby to vacancy rate and a high denad for more housing dominion, the current country for the denather one or boths new country for the denather one or soft the second of the denather of the country for the denather of the country of the denather of the country of the development envelope needs to be supported, white a national model at the time, the 1990-era inclusionary housing requirement is in need of fine-turing to encourage more of the housing that is so badly needed. This in turn will also help create additional procedurals information incomes units.

Then there's the price tag for providing the required offown a car to subsidize the cost of parking.

Finally, development in Burlington can be hind by a highly discretionary approval process. Time is money and the uncertainty of the process dissuades many developers from moving forward with potential development plans. Transitioning to a form-based

E HOUSING VACANCY RATE IN BURLINGTON IS

DIVERSITY IN HOUSING CHOICES

To meet the diverse needs of a greater number of people, more housing choices must be provided, offering a little something for everyone. Burlington's existing residential housing stock is limited to a few common building types, including single family condo buildings. More and more, the residential

## Short articles magazine style

Implementation Next Steps



THE PLAN ANTICIPATES A MULTITUDE OF HOUSING TYPES, OF DIFFERENT SCALES AND CHARACTER, MEETING THE LIFESTYLE PREFERENCES OF CURRENT AND FUTURE RESIDENTS. ROWHOUSES, LOFTS, AND OTHER HOUSING OPTIONS FOUND IN URBAN ENVIRONMENTS ARE DESIRABLE TO RETIREES, YOUNG PROFESSIONALS, THE CREATIVE CLASS, AND STUDENTS.

#### A WIDER VIEW

more live within a short half-mile walk. This city, making it easier to create units that are affordable to a greater number of people. These neighborhoods already include many opportunities for rehabilitation, redevelopment, the vitality of the downtown, while also improving neighborhood quality of life. More undergrads, graduate students, and people who work on the hill, will all provide benefits

#### DOWNTOWN INFILL HOUSING









## •BID Ideas on the ground!

Illustrations of what could be



structure to be built under the current playfield.

new structured parking garage on other side of Main Street at Wincoski Avenue, as well as on the Edmunds

along Main Street between

Battery and Union Streets.

corridor and gateway for entering the downtown and accessing the Lake

Champlain waterfront







MAIN STREET REVAMP



planBTV 103

## planBTV Implementation

## **Burlington Town Center Redevelopment**







- Downtown Housing
- Restoration of the street grid
- Street Life

## planBTV Implementation

## **Burlington Town Center Redevelopment**

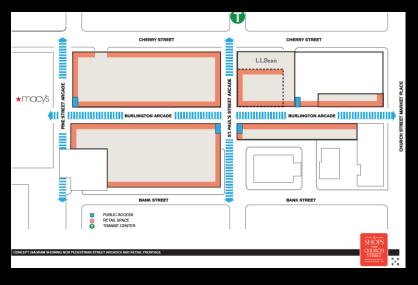




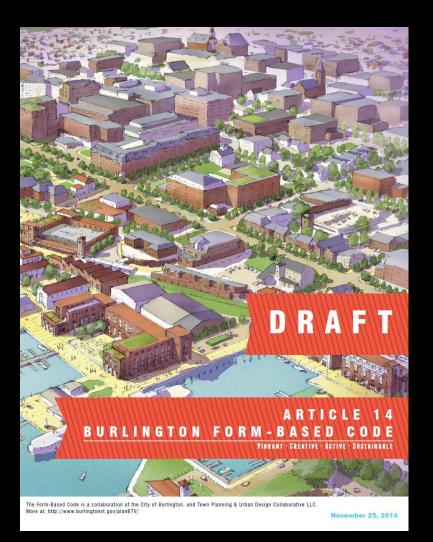


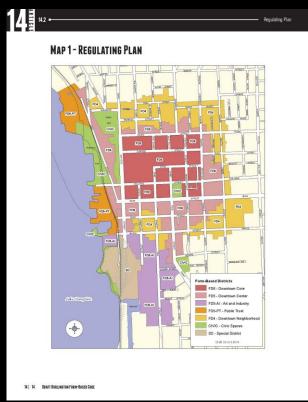
- •Downtown Housing, Convention-Style Hotel and retail expansion
- Restoration of the street grid
- Street Life
- Additional Parking





# **planBTV Implementation Form-Based Code**







# **planBTV Implementation Form-Based Code**



#### 14.4.11 - MIXED-USE



#### 14.4.11-A - DESCRIPTION ALLOWED IN

Mixed-Use: a typically attached building that provides a vertical mix of uses designed to	FD4 FD6
facilitate pedestrian-oriented retail, hospitality or	FD5-AI
service uses on the ground floor, with upper floors	FD5-PT
typically designed for residential or office uses.	FD6

#### 14.4.11-B - NUMBER OF UNITS

Units per building

#### 14.4.11-C - BUILDING SIZE AND MASSING

HEIGHT & BUILDING FOOTPRINT WIDTH

Per Form District standards in Section 14.3 (Specific To Form Districts).



The diagram and photographs above are for illustrative purposes only.

Metrics shown thereon shall have regulatory effect.

#### 14.4.11-D - ALLOWED FRONTAGE TYPES

Stoop	Section 14.5.7
Forecourt	Section 14.5.8
Dooryard	Section 14.5.9
Doorway	Section 14.5.10
Lightwell & Landing 1	Section 14.5.11
Shopfront	Section 14.5.12
Terrace	Section 14.5.13
Officefront	Section 14.5.14
Gallery <sup>1</sup>	Section 14.5.15
Arcade <sup>1</sup>	Section 14.5.16

<sup>1</sup>Shall be used in combination with a Shopfront or Officefront frontage

#### 14.4.11-F - PERESTRIAN ACCESS

Ground Floor Units	Principal Frontage
Upper Floors Units	Principal or Secondary Frontage

Upper floors units shall be Accessed by a common entry.



BRAFT BURLINGTON FORM-BASED CODE 14 | 57

# QUESTIONS?

## Sandrine Thibault, AICP

Comprehensive Planner
City of Burlington
sthibault@burlingtonvt.gov
802-865-7193